

**Amer1can**  
FEDERAL CREDIT UNION

**WINTER  
WONDERLAND**



***Holiday Tree  
Decorating  
Contest &  
Silent Auction***



It's time to get into the holiday spirit - American 1 Federal Credit Union and Nite Lites are teaming up to create a whole new holiday atmosphere. This will be like nothing you will have experienced in Jackson before and we want you to be a part of this year's inaugural adventure!

The American 1 Event Center will be transformed into a 12 day **Winter Wonderland** that will be fun for kids of ALL ages starting December 12 and ending December 23. There will be no additional charge to enter American 1's **Winter Wonderland** with payment of the first trip through Nite Lites. Just pay the \$10 fee to drive thru and guests are eligible to experience Winter Wonderland free. After a guest's first visit, there will be passes for sale inside Winter Wonderland that will offer unlimited visits to Nite Lites and Winter Wonderland for the rest of the season.

Inside the facility, everywhere you look, you will be reminded of the season. Just some of the activities that will be taking place at **Winter Wonderland**:

- ❄ The North Pole will take up one large section of space where Santa will be ready to hear children's holiday wishes and have pictures taken. There may even be appearances by Mrs. Claus and one of Santa's reindeer.
- ❄ Holiday-style refreshments
- ❄ Holiday crafter booths
- ❄ Train rides (outside)
- ❄ Children's hands-on holiday crafts
- ❄ Christmas caroling
- ❄ And last, but certainly not least the **Holiday Forest!**

The **Holiday Forest** will create an atmosphere of winter during the holiday season. Our vision is to have holiday trees decorated from one end of the Event Center to the other. A snowy path will be created where guests will walk and enjoy each of the decorated trees (including one in the center of the facility that will nearly reach the ceiling). Here's the wondrous part...we're aiming for no lights to be turned on in the facility, it will be lit by holiday trees and decorations only.

We'd like you to be a part of the fun by decorating a tree for our **Holiday Tree Decorating Contest for Charity and Silent Auction!** It will cost your business **only \$20 to participate** and that **includes a 5-6 foot potted short needled pine tree for decorating!**

#### **THE RULES:**

- ❄ Tree provided must be the tree used for the contest. All trees will be a 5-6 foot short needle pine tree (blue spruce or similar). All trees will be potted, so cutting of the tree is not allowed.
- ❄ You provide all decorations, skirting, lights, & an extension cord for your tree. *Please NOTE: You will not get decorations back!* There will be a **Holiday Tree Silent Auction** during the event and every tree in the contest will be included in the auction. So please do not use personal decorations or anything you would like back or has major value. Everything on the tree will go to the highest bidder along with the tree - which they can plant at home! There are a lot of dollar stores out there that have some pretty neat decorations, so get creative! Silent auction income and a portion of your entry fee will pay for the trees and all proceeds will benefit the 2010 Winter Wonderland event.
- ❄ Guests will also have the opportunity to vote for their favorite tree by stuffing money into a decorated box which will have your businesses name on it. The business with the most money inside their box after the 12 days wins the coveted **Winter Wonderland Holiday Tree Decorating Trophy** and all money collected in the boxes will be donated to the charity of the contest winner's choice!
- ❄ Each potted tree will be placed on cinder blocks to make it a minimum of six feet tall and some will be taller.
- ❄ Contestants **MUST** decorate their tree **AT** the Event Center during specific "Tree Decoration Times" - December 7 from 2pm-7pm and December 8 from 10am-2pm. There will be no exceptions.
- ❄ We will provide a sign for your tree with your business name.
- ❄ We will make sure all trees are watered throughout the 12 days.

To participate, just fill out the registration form and send it to the address on the form with your payment. You will receive a confirmation upon receipt and you can then start your decoration brainstorming! We know there are a lot of creative minds in Jackson - show the community how creative you can be!

***Thank you for showing your holiday spirit! Good luck in the contest!***

**Holiday Tree Decorating Contest Registration Form**



Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Any Time Phone: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_ Contact Email: \_\_\_\_\_

The charity we would like to donate the funds to if our tree wins the Decorating Contest: \_\_\_\_\_

**Registration**

Number of trees we are decorating \_\_\_\_\_ X \$20 = \$ \_\_\_\_\_

We are making an additional donation of \$ \_\_\_\_\_ to Winter Wonderland included in our registration check.

**Payment Procedure**

Make check payable to.....**Nite Lites**

Send registration form & payment to: **American 1 FCU – Liz Niles  
718 E. Michigan Ave.  
Jackson, MI 49201**

I have read, understand and agree to abide by the rules stated for the Holiday Tree Decorating Contest.

\_\_\_\_\_  
Contact Signature Date

Any questions – contact Liz Niles, Community Relations Manager at American 1 FCU at 517-780-4139 or lniles@a1fcu.org.

We must let the tree farm know how many trees we need in advance, so please get your form in ASAP!

**Contest Entry Deadline: November 15**

Official use only

Pmt Date	Amount	Extra Donation	Check #	Registration #