

SEPTEMBER 2009

Upcoming Events

Fall Used Vehicle Sale

Friday, Sept. 11

10 a.m. to 8 p.m.

Saturday, Sept. 12

10 a.m. to 6 p.m.

Jackson Co. Fairgrounds

Fall Women's Expo

Saturday, Oct. 3

10 a.m. to 4 p.m.

Middle School at Parkside

Members talk about GAP and MBP

Guaranteed Asset Protection (GAP) and Mechanical Breakdown Protection (MBP) are great ways to safeguard your vehicle investment. But don't take our word for it.

Visit our YouTube page to see what members and mechanics say about GAP and MBP at: www.youtube.com/users/american1fcu

*Drawing will be held the week of September 13, 2009. Winner will be chosen at random by the Marketing department of American 1, whose decisions are final. Drawing winner will receive gas cards totaling \$1000. Odds of winning are based on the number of entries. By participating, entrants agree to these contest rules and to the decisions of the results of the contest. Entry and acceptance of prize constitutes permission (except where prohibited by law) to use the winner's name for purposes of advertising and promotion on behalf of American 1 without further compensation. The winner must complete a release form before the prize can be awarded or an alternate winner will be selected. American 1 employees, board members and their families are not eligible to win. No substitutions of prize is allowed.

Auto Loan Experts:

Vehicle Super Sale

American 1 is known for our Auto Loan Experts, and for our top-notch vehicle sales. This September, we're combining both specialties into one huge event: the Fall Vehicle Super Sale.

Join us Friday, Sept. 11 and Saturday, Sept. 12 at the Jackson County Fairgrounds and shop from more than 500 new and used vehicles — the largest selection anywhere around in one location.

Inside the American 1 Event Center you'll

find auto expert booths with local vendors presenting a variety of vehicle-related products and services.

You can also enter to win a \$1,000 gas card at the sale*. Plus you can enjoy 90 days of no payments, a trip to our famous cash vault to grab up to \$100 when you finance with American 1, and free vehicle inspections from Auto Tech — all at the Super Sale.

Bring the whole family for free kids games and activities, pony rides, a petting zoo, and a wide selection of refreshments.



Get pre-approved, then go shopping for the car or truck you love. After that, getting you financed is easy. Stop in to any branch to get started!

Construction begins on North St. Branch

American 1 broke ground on our new, 4,500 sq. foot North St. branch August 26.

The North Street Branch will be built on the vacant lot on West North St. between Wisner St. and West Ave. in Jackson, and will feature six drive-through lanes, plus an ATM drive-up lane, and an expanded lobby.

We plan to open the new branch in December 2009.

Keep track of our progress on our blog at american1.wordpress.com.



Ladies' Day Out:

Fall Women's Expo

This fall marks the 11th American 1 Women's Expo in the last six years. If you have not had a chance to attend, mark October 3 on your calendar and bring all your girlfriends.

The expo is a great way to spend the day shopping, having fun, and learning a lot about what Jackson and surrounding area businesses have to offer women. Join us on Saturday, October 3 at the Middle School at Parkside in Jackson from 10 a.m. to 4 p.m. for a girls' day out! It's free to attend and there is a shuttle service provided to ease congestion.

American 1's Mobile ATM will be on site for hassle-free no surcharge access to your mad money to take advantage of some great deals from the over 120 businesses and organizations attending with 150 booths.



Relax — Get a free massage at the expo.



Win NFL prizes with Visa

Make a purchase with your American 1 Visa card between September 10 and November 30, 2009, and you'll automatically be entered for a chance to win the Mega Fan Giveaway. The more you use your American 1 Visa card, the more chances you'll have to win.

The Grand Prize winner and three friends will receive a trip to a 2009 NFL Playoff game, the 2010 NFL Pro Bowl and Super Bowl XLIV, including:

- Four tickets to each game
- Roundtrip airfare
- Deluxe hotel accommodations
- NFL-themed Visa Gift card
- NFL Tailgate

Start using your American 1 Visa today to enter to win!

MBP maintains your vehicle

These days, with rising unemployment and skittishness about the economy, people are more likely to keep their used vehicle longer. The average age of vehicles on the road is approaching 10 years.

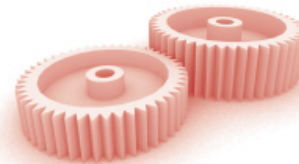
That means more repairs, more maintenance, and more check-ups as your vehicle ages.

Since you may be keeping your vehicle longer, chances are you'll have more repair work, and American 1's Mechanical Breakdown Protection (MBP) can give you the peace of mind you need.

MBP offers four levels of protection, servicing everything from the powertrain to the upholstery. Our Bronze, Silver, Gold, and Platinum plans all offer unique features that fit your auto loan.

You can also rest assured knowing your MBP policy covers 24-hour roadside assistance, tire road hazard protection, rental vehicle assistance, and direct payments to repair facilities.

Ask about adding vehicle repair protection to your auto loan. You can add MBP to your vehicle loan during financing, or even after you've already financed (certain restrictions apply).



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Vice Chair: Chester Radabaugh
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Board of Directors:

Jerry Sisk
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Branch Listing

Home Office
(517) 787-6510

Argyle Branch
(517) 784-7191

Parnall Branch
(517) 768-8255

Felpausch Branch
(517) 783-2006

Vandercook Branch
(517) 784-0227

Grass Lake Branch
(517) 522-6191

**Brooklyn Branch
at Country Market**
(517) 592-3017

Battle Creek Branch
(269) 968-2207

Hillsdale Branch
(517) 437-3676

**Chelsea Branch
at Country Market**
(734) 475-3416

